SIRENSALES

Closer Clarity Packet

Role, compensation, expectations, and written acknowledgment

Sirens are trained to close high-ticket cash deals and earn a percentage of the cash they help bring in. Depending on deal size and written terms, typical closer commissions can land in the $2k-$15k range per closed cash deal.

Prepared for prospective SirenSales closers

1. What the role is

Plain-English role: A SirenSales closer helps qualified prospects understand an offer, answer questions, handle objections, follow up, and close when the opportunity is a fit.

Trust | Follow-up | Closing

WHAT CLOSERS DO

- Learn the offer, price, prospect profile, and common objections.
- Join or lead qualified sales conversations.
- Ask clean questions, clarify need, and guide the prospect toward a decision.
- Follow up professionally and keep deal notes current.
- Represent the offer with care, honesty, and composure.

WHAT THIS IS NOT

- It is not unpaid community labor.
- It is not random spam or cold pitching strangers without structure.
- It is not vague work without clear compensation terms.
- It is not a promise of guaranteed income.

2. How compensation works

$2k-$15k

typical commission range per closed cash deal

Closers earn a percentage of the cash collected on deals they help close. The exact percentage depends on the offer, deal size, closer role, attribution, refund terms, and the written deal sheet.

EXAMPLE COMMISSION MATH

Cash collected	Example %	Example commission
$20,000	10%	$2,000
$50,000	10%	$5,000
$100,000	10%	$10,000
$150,000	10%	$15,000

Important: *Earnings are not guaranteed. The examples above show how commission math can work when cash is collected and the closer's terms are already agreed in writing.*

3. Time, availability, and standards

The opportunity is remote and flexible, but it works only when closers are consistent. If a closer accepts a lead, sales call, or follow-up responsibility, the expectation is professional follow-through.

SUGGESTED AVAILABILITY BANDS

Starter: 3-5 hrs/week

Active: 5-10 hrs/week

Growth: 10+ hrs/week

BASELINE EXPECTATIONS

- Review the business-specific training hub before handling live opportunities.
- Study the main offer links, proof, pricing, buyer profile, and close notes.
- Show up prepared for scheduled calls.
- Respond to active-deal messages within 24 hours unless otherwise agreed.
- Update deal status after important prospect interactions.
- Protect prospect, offer, pricing, and internal training information.

4. Questions every closer should ask

WHAT IS MY EXACT ROLE?

You help qualified prospects understand the offer, handle questions and objections, follow up, and close when there is a fit.

HOW DO I GET PAID?

Commission on cash collected from deals you help close. Any other structure must be agreed separately in writing.

WHAT PERCENTAGE DO I EARN?

The percentage is set before live deal work starts. It can vary by offer, deal size, and role on the close.

WHEN ARE COMMISSIONS PAID?

After client payment is received and cleared, according to the written payout terms.

IS THERE A WRITTEN AGREEMENT?

Yes. Role, commission percentage, payout timing, refund terms, confidentiality, and expectations should be written down before deal work.

5. Deal terms snapshot

Use this section before assigning a live opportunity. The point is to make compensation and expectations clear before the closer invests time into the deal.

Offer / client:

Closer name:

Deal value:

Cash collected:

Commission %:

Payout timing:

Training hub / main links:

Refund / clawback terms:

Weekly availability:

Recommended commission trigger [illegible] refund or chargeback terms.

6. *Closer acknowledgment and signature*

By signing below, the prospective closer acknowledges that they understand the SirenSales role, compensation model, expectations, and need for written deal terms before handling live opportunities.

ACKNOWLEDGMENTS

- [ ] I understand the role is performance-based closing support for qualified opportunities.
- [ ] I understand compensation is a percentage of cash collected on deals I help close, based on written terms.
- [ ] I understand the $2k-$15k range is not guaranteed and depends on deal size, cash collected, and agreed terms.
- [ ] I understand each business has its own training hub, offer links, deal intel, and close instructions to review before live deal work.
- [ ] I understand live deal work should have written terms before I begin.
- [ ] I agree to protect confidential client, prospect, offer, pricing, and training information.

SIGNATURE

Closer legal name: ____________________

Email: ____________________

Signature: ____________________

Date: ____________________

SirenSales representative: ____________________